Dear Friends,

The people who formed Committee for Green Foothills in 1962 fought for our region’s open space against all odds. Their struggles became our inheritance of protected land. In 2014 we honored that gift by creating Deep Roots, Green Future – our vision of what we want to leave for future generations (greenfoothills.org/vision).

For 57 years we’ve pursued a vision of a resilient region where wildlife have a home, everyone has natural beauty to enjoy, and communities are in balance with nature.

This Annual Report highlights progress made toward our vision in 2018, as well as the gratitude younger people have for the impact we have made in their lives.

Onward,

Megan Fluke
EXECUTIVE DIRECTOR

WE ADVOCATED FOR 34 ISSUES IN 2018. FROM SMALL PARKS TO PROPOSED PROJECTS THAT SPAN OUR ENTIRE REGION, WE GAVE A VOICE TO THE MOST AT-RISK LANDSCAPES.

KEY
IN PROGRESS
VICTORY
2018 ANNUAL REPORT

BURLINGAME
We built a coalition to advocate for wetland restoration on 9 acres of the Burlingame Baylands that are threatened by a hotel.

HALF MOON BAY
4,680 people signed our petition opposing a luxury hotel adjacent to the beloved Dunes Beach.

EAST PALO ALTO
Victory! New regulations mandate that future development will provide urban parks.

STANFORD FOOTHILLS
482 people signed our petition urging the Santa Clara County Board of Supervisors to protect the Foothills.

SANTA CLARA COUNTY
County Supervisors adopted the Santa Clara Valley Agricultural Plan. Committee for Green Foothills served on the task force advising on its implementation.

SAN JOSE
Victory! We campaigned to defeat Measure B and pass Measure C. Our work for Measure T promises funds for Coyote Valley.

MORGAN HILL
Victory! For the 3rd time in 5 years, LAFCO denied the City’s request to annex farmland in the Southeast Quadrant near Morgan Hill.

SANTA CLARA COUNTY
We’re partnering with the Amah Mutsun Tribal Band to stop a sand quarry at Juristac/Sargent Ranch, a sacred site and critical wildlife habitat area southwest of Gilroy.
“NEARLY ALL OF THE MAJOR challenges facing my community and my generation will be magnified by climate change and sea level rise, yet I am filled with hope. Natural spaces function as important green infrastructure that curb the effects of a changing climate and I see that Committee for Green Foothills protects nature so that nature can protect us. In October 2018, I joined other members of the organization to attend a State Lands Commission meeting in Sacramento and speak on the need to preserve a piece of Burlingame open space near the bay as a public park. I believe that if my generation is empowered and organized by groups like Committee for Green Foothills then our region will be prepared for sea level rise by preserving natural areas along the bay and utilizing them for their natural purpose.”

Anna Alderkamp
Half Moon Bay Resident
Biological Oceanographer and Community College Instructor

“I OFTEN TELL MY STUDENTS that we live in the most beautiful place in the world. We have the ocean with beaches, cliffs, wetlands, hillsides, redwoods, and farmland. On top of that we have protected public lands and trails to discover it all. I am a mother of two little ones and when we explore the coast together, I love how my kids slow me down to rediscover the world through their eyes. They love being outside to take in all the smells, sounds, and textures. I am grateful to Committee for Green Foothills for their many decades of work protecting the coast and places like Dunes Beach. I am glad to support their advocacy today so that we and the next generations will have beautiful places in nature to enjoy and be inspired.”

Anna Alderkamp
Half Moon Bay Resident
Biological Oceanographer and Community College Instructor

“I GREW UP EXPLORING the Evergreen Valley in southeast San Jose, where ancient oaks stud the rolling hills and line the ephemeral creeks. I find some of my best ideas in nature and rely on nearby open space for reflection. In early 2018, Measure B threatened open space near my home and throughout the city, including Coyote Valley. As a proud supporter and volunteer with Committee for Green Foothills, I am so grateful for their successful leadership in the campaign to stop this dangerous initiative. Their diligent and passionate advocacy makes it possible for all of us to enjoy inspiring moments in nature that is close to home.”

Advyth Ramachandran
San Jose Resident
Vice President, Environmental Club, Evergreen Valley High School

Uriel Hernandez
East Palo Alto Resident
Environmental Community Activist and Planning Commissioner
Our Impact
2018 By the Numbers

260
ACRES SAVED FROM SPRAWL

34
LAND USE ISSUES monitored, commented, and advocated on

4
BALLOT MEASURES WON

Income and Expenses
April 1, 2017 - March 31, 2018

Total Income: $983,412

$521,395*
Grants

$298,702
Contributions

$159,462
Nature’s Inspiration

$3,853
Investment Income
*Includes grant funding for three years of work on Protect Coyote Valley Initiative

Expenses: $780,990

$609,838
Advocacy, Education, Grassroots Action (Program)

$94,991
Administration

$76,161
Membership Recruitment and Stewardship (Fundraising)

Net Assets: $627,874

38
LOCAL CHANGEMAKERS graduated from our 10-month Community Advocates Leadership Academy

2,057
VOLUNTEER HOURS

2,526
PEOPLE ENGAGED IN OUR EVENTS

5,338
SIGNATURES ON 6 PETITIONS

562
COMMENT LETTERS SENT in response to 27 action alerts

4,806
PEOPLE ON OUR PROTECT COYOTE VALLEY LIST up from 250

7,905
INDIVIDUALS on our email action alert list, up from 4,297

869
HOUSEHOLD MEMBERS

174
HOUSEHOLD MEMBERS RECRUITED IN 2018

4,806 people on our Protect Coyote Valley list up from 250

38 local changemakers graduated from our 10-month Community Advocates Leadership Academy

869 household members recruited in 2018
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