



2021

# nature's inspiration

Honoring Blanca Alvarado & Rod Diridon, Sr.

Be a part of the Green Foothills community by sponsoring our premier celebration and annual fundraiser, Nature's Inspiration. **This year we are pleased to honor Blanca Alvarado and Rod Diridon, Sr., two former Santa Clara County Supervisors who dared to blaze trails that have profoundly shaped the region, leaving an enduring legacy of environmental protection and stewardship.**

Your sponsorship supports our work for a climate-resilient region where communities live in balance with nature. Since 1962, we have protected natural landscapes for the benefit of all in San Mateo and Santa Clara Counties. Our new Leadership Academy trains diverse local changemakers in equitable and inclusive environmental activism. Together, we have:

PERMANENTLY PROTECTED

**185,000+**



ACRES AS A FINAL OUTCOME OF OUR ADVOCACY

ADVOCATED ON

**900+**



LAND USE ISSUES

SUCCESSFULLY SUPPORTED OR OPPOSED

**60+**



BALLOT MEASURES

GRADUATED

**200**



LEADERSHIP ACADEMY ALUMNI WITH 25% IN LEADERSHIP ROLES CREATING IMPACT LOCALLY

By sponsoring, you let our supporters know that you value social responsibility and environmental protection. All sponsors will be featured on our website, acknowledged in emails, and included in event materials.\*



**1,395**

PRINT NEWSLETTER SUBSCRIBERS



**11,638**

EMAIL SUBSCRIBERS



**8,177**

SOCIAL MEDIA FOLLOWERS

## “Best Virtual Event Ever”

Our **virtual version** of Nature's Inspiration captures the excitement and spirit of our traditional annual celebration while continuing to protect the health and wellbeing of our community. Last year's celebration honoring Amah Mutsun Tribal Chairman Valentin Lopez was described by attendees as the “best virtual event ever.” The evening featured memorable and stirring live performances by Raul Pacheco of Grammy award winning Ozomatli and Indigenous vocalist Calina Lawrence singing in the Mutsun language, as well as Neil Young playing a rendition of Mother Earth. Learn more about the event and our honorees at [greenfoothills.org/natures-inspiration](https://greenfoothills.org/natures-inspiration).

## Past Sponsors

We are grateful to all our past sponsors. Here are some of the 129 sponsors of last year's event\*\*



COTCHETT PITRE & McCARTHY LLP

SHUTE, MIHALY & WEINBERGER LLP























\* Unless you asked to remain anonymous

\*\*To view a complete listing of last year's donors, visit [greenfoothills.org/2020-ni](https://greenfoothills.org/2020-ni)

## 2021 Sponsorship Benefits

Sponsorship benefits are optional. For your convenience, we encourage you to register at [greenfoothills.org/sponsor](https://greenfoothills.org/sponsor). For federal income tax purposes, the sponsor can deduct the sponsorship amount minus the fair market value of the benefits listed above. For sponsors who elect to receive no benefits, the entire sponsorship amount is tax deductible.

	 <b>NATURE'S INSPIRATION</b> \$50,000 or more	 <b>VALLEY VISIONARY</b> \$25,000 or more	 <b>COASTAL CHAMPION</b> \$10,000 or more	 <b>HILLSIDE HERO</b> \$5,000 or more	 <b>STREAM STEWARD</b> \$2,500 or more	 <b>BAYLANDS BENEFACTOR</b> \$1,000 or more	 <b>FARMLAND FRIEND</b> \$500 or more
Event tickets							
Event tickets gifted to a young person or person who would not be able to attend otherwise							
Recognition* on print & emailed invite, newsletter, program	✓	✓	✓	✓	✓	✓	✓
Two Green Foothills cotton face masks, greeting card package, & locally-sourced pie (\$50 Value)**	✓	✓	✓	✓	✓	✓	✓
Doorstep visit with Green Foothills metal water bottle and \$25 gift card toward a local Farmers Markets (\$50 Value)**	✓	✓	✓	✓	✓	✓	
Doorstep visit also includes a bottle of local artisanal wine and a Green Foothills journal (\$65 Value)	✓	✓	✓	✓	✓		
Premier recognition during the event*	✓	✓	✓	✓			
Local pottery class to complete two pottery pieces (\$100 Value)**	✓	✓	✓	✓			
Live musical performance from a local musician for you and a small group of friends and family (\$500 value)	✓	✓	✓				

\* Unless you asked to remain anonymous

\*\*Options available in San Mateo and Santa Clara Counties




### IN-KIND SPONSORSHIP


Other ways to contribute to the success of Nature's Inspiration is with in-kind donations to our online silent auction. Consider valuable items such as fine wine, rare books, original art, outdoor adventures, vacation getaway packages, etc. As an in-kind donor, you will receive the benefits of a sponsorship package based on the total value of your in-kind contribution.

## Contact Us



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